

# Personalised Nutrition

Breaking Through with Innovation



**Hotel Le Plaza - Brussels, Belgium**

**Thursday April 16, 2020**

**Sponsorship Opportunities**

## **Gold partnership at 3000 Euro**

Company exposure

- Chairperson of session during workshop
- "Lunch offered by company" on website and program flyers
- Table top during workshop
- Presence of "Gold" sponsor logo with website link in newsletter (at least 3 email blasts to over 10,000 targeted professional contacts)
- Presence of logo with website link as "Gold" partner on the web site
- Presence of logo in workshop handout
- Presence of company name / chairmen in program overview in manual
- Full page in workshop manual with company publicity/services information
- Commercial company materials distributed with workshop materials to all participants
- Complimentary company representative/participant registration

## **Silver partnership at 2000 EUR**

Company exposure

- "Coffee break is offered by "company" on website and program flyers
- Table top during workshop
- Presence of "Silver" sponsor logo with website link in newsletter (at least 3 email blasts to over 10,000 targeted professional contacts)
- Presence of logo with website link as "Silver" partner on the web site
- Presence of logo in workshop handout
- Half page in workshop manual with company publicity/services information
- One commercial item distributed with workshop materials to all participants
- Complimentary company representative/participant registration

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## Table-top partnership at 750 EUR

### Company exposure

- Logo with web link as Table-top partner
- Table top during workshop (table included; company brings own materials and/or commercial background posters)
- Registration not included

## Promo Materials partnership at 500 EUR

### Company exposure

- Logo with web link as Media partner
- One commercial item distributed with workshop materials to all participants
- Registration not included

## USB Flash Drive partnership at 500 EUR

### Company exposure

- Logo with web link as partner
- Commercial company information on the USB Flash Drives
- USB Flash Drives not included; company provides USB Flash Drives one week before the meeting
- Registration not included

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